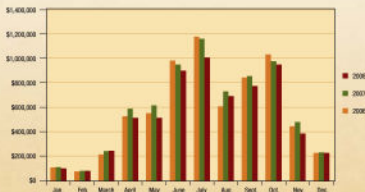


CAMPGROUND REVENUE

Each year the weather pattern plays an important role in the number of people staying in campgrounds when coming to Pigeon Forge. While heat was an issue during the summer of 2008, high gas prices forced many RV enthusiasts to stay away from campgrounds this year. In 2008, Pigeon Forge added two campgrounds and 201 camp sites. For the year, this sector was down 9 percent. More travelers may explore campgrounds in 2009 as a way to cut lodging costs.



2008 CAMPGROUND REVENUE

Month	Gross Business	% of Change
January	\$104,893	-9
February	\$84,266	1
March	\$247,782	1
April	\$516,335	-13
May	\$516,120	-16
June	\$901,891	-5
July	\$1,008,089	-13
August	\$694,779	-5
September	\$776,110	-10
October	\$951,864	-3
November	\$387,179	-20
December	\$229,593	-2
Total	\$6,418,901	-9

2006 CAMPGROUND REVENUE

Month	Gross Business	% of Change
January	\$110,884	12
February	\$79,083	10
March	\$216,667	7
April	\$528,511	6
May	\$553,705	13
June	\$984,897	9
July	\$1,179,658	0
August	\$612,177	-1
September	\$845,926	15
October	\$1,035,061	12
November	\$448,503	0
December	\$229,946	20
Total	\$6,825,018	7

2007 CAMPGROUND REVENUE

Month	Gross Business	% of Change
January	\$114,979	4
February	\$83,541	6
March	\$245,063	13
April	\$590,555	12
May	\$617,377	11
June	\$951,884	-3
July	\$1,163,270	-1
August	\$732,738	20
September	\$859,479	2
October	\$980,237	-5
November	\$481,174	7
December	\$234,775	2
Total	\$7,055,072	3

PRIOR YEARS' CAMPGROUND REVENUE

Year	Gross Business	% of Change
1990	\$2,846,832	26
1991	\$2,892,057	2
1992	\$3,098,560	7
1993	\$3,471,623	12
1994	\$3,835,429	10
1995	\$4,157,979	9
1996	\$4,105,086	-1
1997	\$4,496,780	10
1998	\$4,816,103	7
1999	\$5,276,466	10
2000	\$4,963,671	-6
2001	\$5,332,181	7
2002	\$5,817,978	9
2003	\$5,981,350	3
2004	\$6,127,281	2
2005	\$6,356,107	4