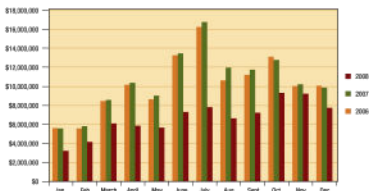


RESTAURANT REVENUE

Visitors continue to eat out on their vacations, although more people may be choosing the fast food chains than have in the past. Pigeon Forge offers a wide variety of dining options for tastes and budgets of all sizes. Restaurant developers continue to identify Pigeon Forge as a viable place to bring their business, helping to keep revenue for this sector stable during the past few years.



2008 RESTAURANT REVENUE

Month	Gross Business	% of Change
January	\$5,641,191	1
February	\$6,210,268	7
March	\$9,529,787	11
April	\$9,618,927	-7
May	\$9,416,657	5
June	\$14,026,290	4
July	\$16,451,436	-2
August	\$12,410,628	4
September	\$10,617,299	-9
October	\$12,422,634	-3
November	\$9,785,562	-4
December	\$10,170,842	3
Total	\$126,301,521	0

2006 RESTAURANT REVENUE

Month	Gross Business	% of Change
January	\$5,592,262	14
February	\$5,569,217	7
March	\$8,443,675	12
April	\$10,146,206	17
May	\$8,633,707	3
June	\$13,257,513	7
July	\$16,216,124	4
August	\$10,602,783	0
September	\$11,197,179	15
October	\$13,105,816	14
November	\$10,023,041	2
December	\$10,053,004	9
Total	\$122,840,527	8

2007 RESTAURANT REVENUE

Month	Gross Business	% of Change
January	\$5,564,216	-1
February	\$5,800,908	4
March	\$8,561,916	1
April	\$10,346,815	2
May	\$9,005,851	4
June	\$13,458,954	2
July	\$16,746,399	3
August	\$11,948,923	13
September	\$11,728,569	5
October	\$12,753,440	-3
November	\$10,196,884	2
December	\$9,863,733	-2
Total	\$125,976,608	3

PRIOR YEARS' RESTAURANT REVENUE

Year	Gross Business	% of Change
1990	\$44,068,253	10
1991	\$48,004,868	9
1992	\$53,891,441	12
1993	\$58,927,028	9
1994	\$67,668,291	15
1995	\$73,880,879	9
1996	\$75,419,545	2
1997	\$83,209,974	10
1998	\$90,392,778	9
1999	\$89,052,931	-1
2000	\$88,338,175	-1
2001	\$93,298,144	6
2002	\$95,231,679	2
2003	\$93,773,453	-2
2004	\$102,950,172	10
2005	\$113,543,670	10