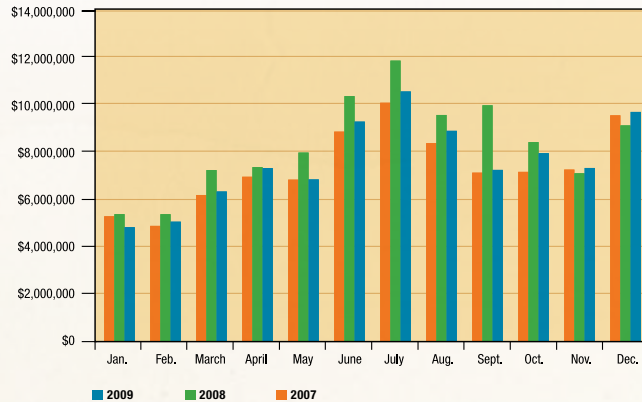


# Gas & Grocery Revenue

Since 2008, gas prices have fluctuated dramatically. In 2009, fuel cost per gallon was lower than in 2008. This likely was the main reason the revenues for this sector were down this year. Visitors with pre-determined budgets are impacted by gas prices, as less money is available for other activities.

As with other destinations, visitors staying more than a few days choose to buy groceries rather than eat out for every meal. Visitors staying in condos or cabins are more likely to utilize the area's grocery stores.



## 2009 GAS & GROCERY REVENUE

Month	Gross Business	% of Change
January	\$4,844,069	-10
February	\$5,077,650	-6
March	\$6,357,309	-12
April	\$7,347,340	-1
May	\$6,868,419	-14
June	\$9,318,836	-10
July	\$10,596,195	-11
August	\$8,927,792	-7
September	\$7,271,527	-27
October	\$7,980,803	-6
November	\$7,353,085	3
December	\$9,728,029	6
Total	\$91,671,054	-8

## 2007 GAS & GROCERY REVENUE

Month	Gross Business	% of Change
January	\$5,306,546	17
February	\$4,899,272	0
March	\$6,207,673	5
April	\$6,981,396	4
May	\$6,858,932	18
June	\$8,893,226	6
July	\$10,117,571	3
August	\$8,405,796	7
September	\$7,154,998	8
October	\$7,188,532	5
November	\$7,286,077	13
December	\$9,584,351	10
Total	\$88,884,370	8

## 2008 GAS & GROCERY REVENUE

Month	Gross Business	% of Change
January	\$5,396,387	2
February	\$5,394,863	10
March	\$7,264,704	17
April	\$7,389,067	6
May	\$8,006,419	17
June	\$10,397,663	17
July	\$11,903,502	18
August	\$9,599,040	14
September	\$10,010,287	40
October	\$8,449,030	18
November	\$7,129,472	-2
December	\$9,158,059	6
Total	\$100,098,493	13

## PRIOR YEARS' GAS & GROCERY REVENUE

Month	Gross Business	% of Change
1995	\$34,213,741	N/A
1996	\$40,055,951	17
1997	\$41,533,340	4
1998	\$47,858,700	15
1999	\$54,594,236	14
2000	\$62,040,964	14
2001	\$65,007,834	5
2002	\$60,670,662	-7
2003	\$61,764,206	2
2004	\$69,835,390	13
2005	\$87,258,299	20
2006	\$82,536,322	8

