

Gas & Grocery Revenue

In recent years, gas prices have fluctuated dramatically, and in general are much higher than in the early and mid-2000s. Visitors with pre-determined budgets are impacted by gas prices, as less money is available for other activities. The average cost per gallon in 2010 was higher than 2009.

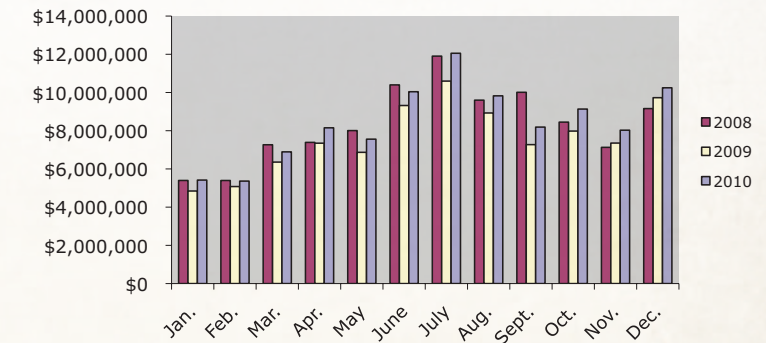
As with other destinations, visitors looking for ways to save are not dining out every meal, instead they're utilizing the local grocery stores. This is more prominent with visitors staying in condos or cabins.

2010 GAS & GROCERY REVENUE

Month	Gross Business	% of Change
January	\$5,416,753	12
February	\$5,362,951	6
March	\$6,892,820	8
April	\$8,151,494	11
May	\$7,557,967	10
June	\$10,039,861	8
July	\$12,053,061	14
August	\$9,825,187	10
September	\$8,189,299	13
October	\$9,132,813	14
November	\$8,027,321	9
December	\$10,245,953	5
Total	\$100,895,480	10

2009 GAS & GROCERY REVENUE

Month	Gross Business	% of Change
January	\$4,844,069	-10
February	\$5,077,650	-6
March	\$6,357,309	-12
April	\$7,347,340	-1
May	\$6,868,419	-14
June	\$9,318,836	-10
July	\$10,596,195	-11
August	\$8,927,792	-7
September	\$7,271,527	-27
October	\$7,980,803	-6
November	\$7,353,085	3
December	\$9,728,029	6
Total	\$91,671,054	-8



2008 GAS & GROCERY REVENUE

Month	Gross Business	% of Change
January	\$5,396,387	2
February	\$5,394,863	10
March	\$7,264,704	17
April	\$7,389,067	6
May	\$8,006,419	17
June	\$10,397,663	17
July	\$11,903,502	18
August	\$9,599,040	14
September	\$10,010,287	40
October	\$8,449,030	18
November	\$7,129,472	-2
December	\$9,158,059	-4
Total	\$100,098,493	13

PRIOR YEARS' GAS & GROCERY REVENUE

Month	Gross Business	% of Change
1995	\$34,213,741	N/A
1996	\$40,055,951	17
1997	\$41,533,340	4
1998	\$47,858,700	15
1999	\$54,594,236	14
2000	\$62,040,964	14
2001	\$65,007,834	5
2002	\$60,670,662	-7
2003	\$61,764,206	2
2004	\$69,835,390	13
2005	\$87,258,299	13
2006	\$82,929,489	9
2007	\$88,884,370	8

