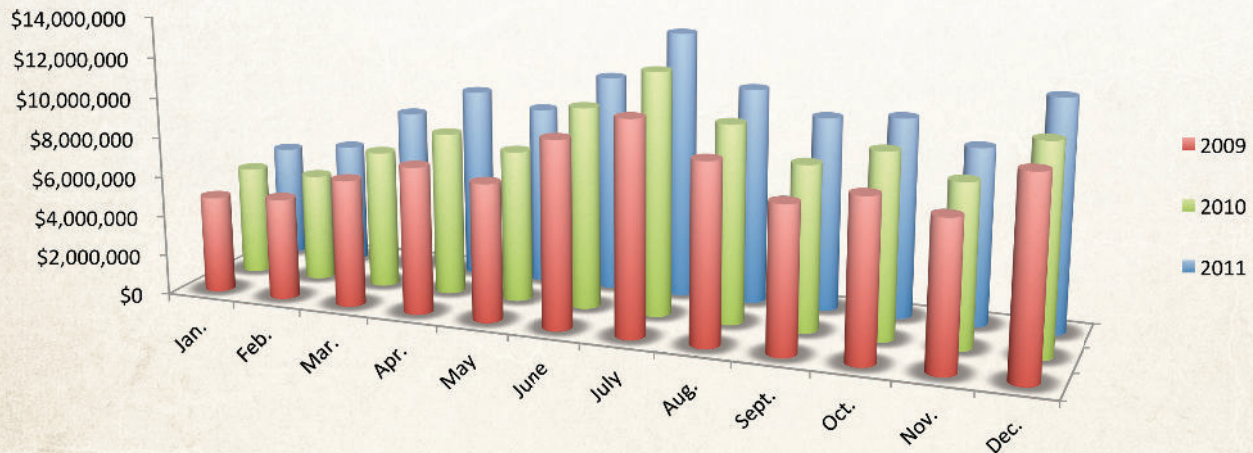


Gas & Grocery Revenue

In recent years, gas prices have fluctuated dramatically and in general are much higher than the early and mid-2000s. Visitors with predetermined budgets are impacted by gas prices, as less money is available for other activities. The average cost per gallon in 2011 was higher than 2010.

As with other destinations, visitors looking for ways to save are not dining out for every meal; instead they're utilizing the local grocery stores. Visitors staying in condos or cabins are more likely to utilize the area's grocery stores.



2011 GAS & GROCERY REVENUE

Month	Gross Business	% of Change
January	\$5,624,260	4
February	\$6,050,671	13
March	\$8,121,173	18
April	\$9,527,987	17
May	\$8,892,507	18
June	\$10,777,083	7
July	\$13,230,890	10
August	\$10,732,560	9
September	\$9,615,309	17
October	\$9,897,350	8
November	\$8,766,772	9
December	\$11,449,661	12
Total	\$112,686,223	12

2010 GAS & GROCERY REVENUE

Month	Gross Business	% of Change
January	\$5,416,753	12
February	\$5,362,951	6
March	\$6,892,820	8
April	\$8,151,494	11
May	\$7,557,967	10
June	\$10,039,861	8
July	\$12,053,061	14
August	\$9,825,187	10
September	\$8,189,299	13
October	\$9,132,813	14
November	\$8,027,321	9
December	\$10,245,953	5
Total	\$100,895,480	10

2009 GAS & GROCERY REVENUE

Month	Gross Business	% of Change
January	\$4,844,069	-10
February	\$5,077,650	-6
March	\$6,357,309	-12
April	\$7,347,340	-1
May	\$6,868,419	-14
June	\$9,318,836	-10
July	\$10,596,195	-11
August	\$8,927,792	-7
September	\$7,271,527	-27
October	\$7,980,803	-6
November	\$7,353,085	3
December	\$9,728,029	6
Total	\$91,671,054	-8

PRIOR YEARS' GAS & GROCERY REVENUE

Month	Gross Business	% of Change
1995	\$34,213,741	N/A
1996	\$40,055,951	17
1997	\$41,533,340	4
1998	\$47,858,700	15
1999	\$54,594,236	14
2000	\$62,040,964	14
2001	\$65,007,834	5
2002	\$60,670,662	-7
2003	\$61,764,206	2
2004	\$69,835,390	13
2005	\$87,258,299	13
2006	\$82,929,489	9
2007	\$88,884,370	8
2008	\$100,098,493	13