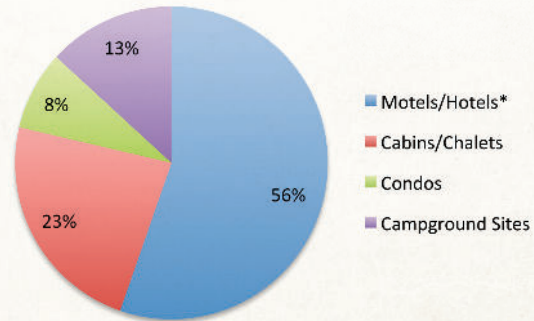


Lodging Properties Overview

Lodging Overview



LODGING PERMITS

Lodging	2011 Total # Units	2010 Total # Units
Motels/Hotels	8,582	8,494
Cabins/Chalets*	3,618	1,113
Condos*	1,265	1,373
Campground Sites	2,044	1,876
Total Lodging	15,509	12,856

*Represents units inside/outside the city limits

COMMERCIAL BUILDING PERMITS

Year	Permits Issued	Building Cost
2011	28	\$21,820,202
2010	85	\$9,499,375
2009	53	\$22,035,601
2008	158	\$42,521,338
2007	121	\$52,741,886
2006	173	\$72,178,644
2005	176	\$64,443,478
2004	215	\$46,413,956
2003	139	\$29,943,389
2002	144	\$20,820,974
2001	143	\$20,687,656
2000	120	\$40,195,561

RESIDENTIAL BUILDING PERMITS

Year	Permits Issued	Building Cost
2011	4	\$535,000
2010	18	\$451,362
2009	7	\$798,700
2008	26	\$2,459,800
2007	28	\$4,075,537
2006	50	\$11,705,992
2005	61	\$6,255,588
2004	77	\$5,462,427
2003	43	\$3,911,000
2002	70	\$5,108,100
2001	43	\$3,422,551
2000	38	\$3,813,650

AVERAGE DAILY RATE

Property	ADR
Motels/Hotels	\$73
Cabins/Chalets	\$145
Condos	\$119
Campground Sites	\$42
Overall	\$79

OCCUPANCY

Property	% of Occupancy
Motels/Hotels	57
Cabins/Chalets	50
Condos	39
Campground Sites	36
Overall	50

SEASONAL OCCUPANCY

Property	% of OCCUPANCY
Summer	60
Fall	61
Winter	31
Spring	46

*Based on 2011 Product Definition Study

