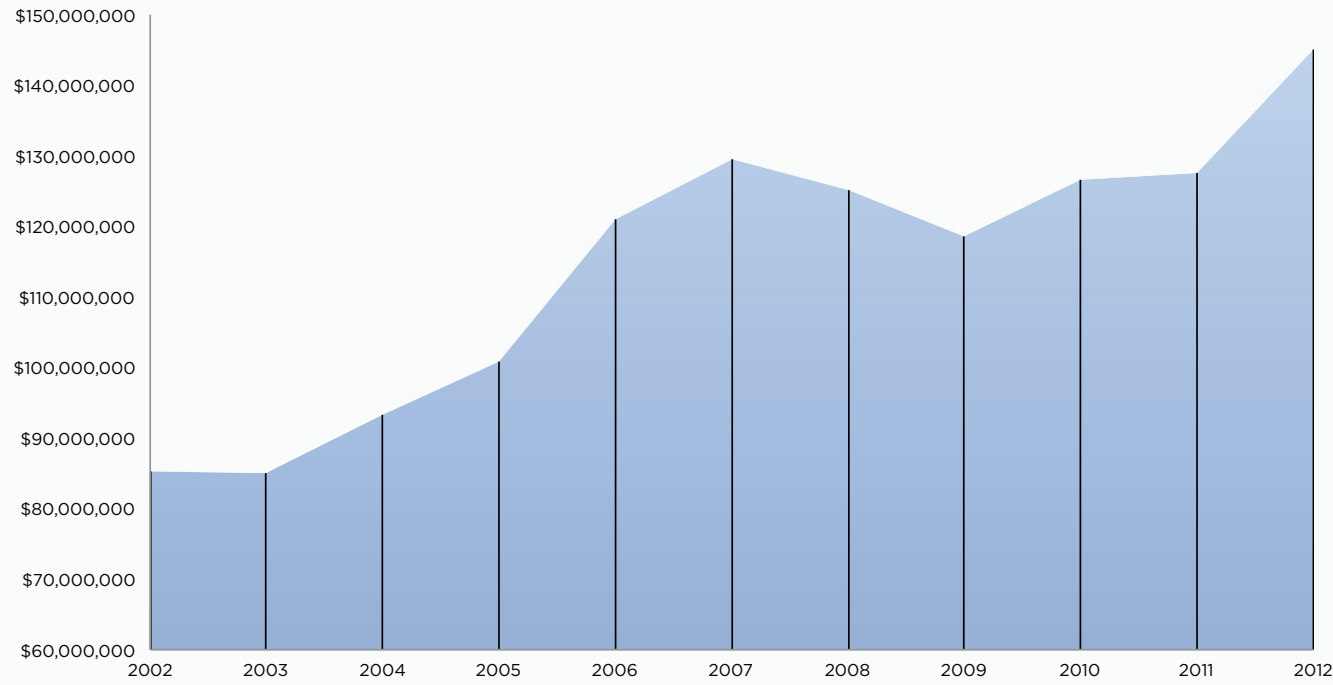




In addition to the gross business tax 1%, businesses featuring amusement attractions pay a tourism tax of 2.5%. The amusement was recently increased in 2011, from 2%. This tax accounted for approximately 7% of the city's budget revenue in 2012. In an effort to build a variety of attractors to the city, Pigeon Forge continues to identify and recruit new attractions each year.

Amusement Revenue



Historic Revenue

2012*

Month	Tax Collected	Gross Business	% Change
Jan.	\$56,051	\$2,454,970	-9
Feb.	\$172,133	\$6,902,930	21
Mar.	\$247,401	\$9,998,698	32
Apr.	\$372,715	\$15,086,279	36
May	\$372,523	\$14,881,763	19
June	\$534,953	\$21,637,838	27
July	\$560,397	\$22,795,690	-2
Aug.	\$351,268	\$14,092,891	15
Sept.	\$205,741	\$8,359,970	2
Oct.	\$243,887	\$9,971,329	5
Nov.	\$208,743	\$8,524,617	4
Dec.	\$249,812	\$10,267,873	10
Total	\$3,575,624	\$144,974,848	14

2011*

Month	Tax Collected	Gross Business	% Change
Jan.	\$53,707	\$2,694,778	70
Feb.	\$114,024	\$5,713,538	4
Mar.	\$150,984	\$7,598,623	-4
Apr.	\$221,139	\$11,087,106	-16
May	\$253,355	\$12,517,614	21
June	\$340,807	\$17,072,885	6
July	\$459,367	\$23,206,656	-3
Aug.	\$301,388	\$12,274,634	-22
Sept.	\$191,456	\$8,213,509	16
Oct.	\$237,610	\$9,538,132	-5
Nov.	\$199,245	\$8,201,427	18
Dec.	\$232,244	\$9,322,749	48
Total	\$2,755,326	\$127,441,651	1

2010*

Month	Tax Collected	Gross Business	% Change
Jan.	\$31,416	\$1,582,647	-50
Feb.	\$109,487	\$5,500,961	6
Mar.	\$157,178	\$7,902,739	2
Apr.	\$263,203	\$13,233,069	11
May	\$205,128	\$10,317,010	9
June	\$359,220	\$18,069,992	6
July	\$478,325	\$24,020,520	15
Aug.	\$311,080	\$15,655,210	13
Sept.	\$139,330	\$7,071,829	10
Oct.	\$200,377	\$10,047,454	20
Nov.	\$142,348	\$6,936,936	14
Dec.	\$120,944	\$6,289,083	-25
Total	\$2,518,036	\$126,627,450	7

PRIOR YEARS*

Year	Tax Collected	Gross Business	% Change
1980	\$133,340	\$6,667,018	
1981	\$152,866	\$7,643,302	15
1982	\$161,080	\$8,054,023	5
1983	\$187,566	\$9,378,321	16
1984	\$212,578	\$10,628,916	13
1985	\$251,540	\$12,577,510	18
1986*	\$410,828	\$20,541,400	63
1987	\$435,479	\$21,773,950	6
1988	\$527,822	\$26,391,100	21
1989	\$583,526	\$29,273,589	11
1990	\$635,060	\$32,171,557	9
1991	\$744,243	\$37,220,969	16
1992	\$835,286	\$41,951,633	13
1993	\$943,672	\$47,474,025	13
1994	\$1,057,823	\$53,135,733	12

Year	Tax Collected	Gross Business	% Change
1995	\$1,203,457	\$60,515,002	14
1996	\$1,255,662	\$63,197,580	4
1997	\$1,362,704	\$68,488,717	8
1998	\$1,447,315	\$72,935,163	6
1999	\$1,488,251	\$74,699,135	2
2000	\$1,483,269	\$75,393,417	2
2001	\$1,591,239	\$80,843,173	7
2002	\$1,668,746	\$85,366,733	6
2003	\$1,649,130	\$85,001,731	0
2004	\$1,807,225	\$93,219,883	10
2005	\$1,940,337	\$100,799,589	8
2006	\$2,257,222	\$120,900,285	20
2007	\$1,915,457	\$129,448,718	7
2008	\$2,481,222	\$125,024,793	-3
2009	\$2,354,186	\$118,554,213	-5

*Data is based on amusement revenue taxed at 2.5%

**Year of Dollywood opening