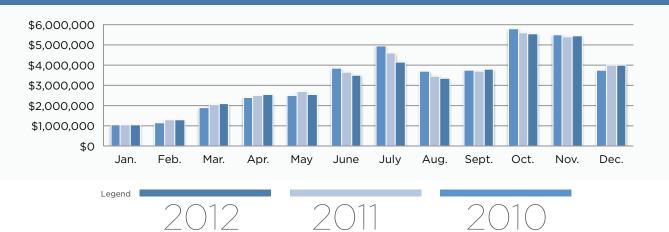
Many visitors to the area are looking for a unique shopping experience, so many of the area's retail stores specialize in products celebrating the craftsmanship and heritage of the area. History demonstrates the success of this sector often parallels the retail and outlet sectors.



2012

Month	Gross Business	% Change
Jan.	\$1,060,055	3
Feb.	\$1,302,498	0
Mar.	\$2,068,912	1
Apr.	\$2,521,835	2
May	\$2,546,283	-5
June	\$3,495,582	-4
July	\$4,159,108	-9
Aug.	\$3,346,238	-3
Sept.	\$3,782,076	2
Oct.	\$5,538,064	-1
Nov.	\$5,407,880	0
Dec.	\$3,985,293	0
Total	\$39,213,824	-2

2011

Month	Gross Business	% Change
Jan.	\$1,028,689	1
Feb.	\$1,296,702	14
Mar.	\$2,058,102	9
Apr.	\$2,475,532	3
May	\$2,667,995	7
June	\$3,650,354	-4
July	\$4,566,926	-7
Aug.	\$3,461,995	-6
Sept.	\$3,701,510	-1
Oct.	\$5,592,281	-3
Nov.	\$5,402,802	-1
Dec.	\$3,977,787	7
Total	\$39,880,675	-1

## 2010

Month	Gross Business	% Change
Jan.	\$1,022,703	11
Feb.	\$1,141,327	-10
Mar.	\$1,892,057	-1
Apr.	\$2,403,058	5
May	\$2,504,791	-3
June	\$3,814,614	9
July	\$4,934,330	5
Aug.	\$3,664,217	-2
Sept.	\$3,737,067	0
Oct.	\$5,767,150	-2
Nov.	\$5,481,144	-2
Dec.	\$3,718,065	-6
Total	\$40,080,523	-1

## PRIOR YEARS

1995 \$39,385,054 8   1996 \$37,567,035 -5	
4007 0 440 775 447 0	
1997 \$40,735,443 8	
1998 \$41,780,560 3	
1999 \$37,794,566 -10	
2000 \$39,031,968 3	
2001 \$39,034,991 0	
2002 \$39,531,111 1	
2003 \$37,789,743 -4	
2004 \$42,098,387 11	
2005 \$53,528,936 11	
2006 \$54,881,007 3	
2007 \$48,888,033 -11	
2008 \$42,758,856 -13	
2009 \$40,302,084 -6	