



Lodging Permits

Lodging	2012 Units	2011 Units
Motels/Hotels	8,505	8,582
Cabins/Chalets	3,643*	3,618
Condos	1,134	1,265
Campgrounds	2,044	2,044
Total Lodging	15,326	15,509

*1,361 of these rental units are located inside Pigeon Forge city limits

Commercial Permits

Year	Permits Issued	Building Cost
2012	106	\$101,107,478
2011	28	\$21,820,202
2010	85	\$9,499,375
2009	53	\$22,035,601
2008	158	\$42,521,338
2007	121	\$52,741,886
2006	173	\$72,178,644
2005	176	\$64,443,478
2004	215	\$46,413,956
2003	139	\$29,943,389
2002	144	\$20,820,974
2001	143	\$20,687,656
2000	120	\$40,195,561

Residential Permits

Year	Permits Issued	Building Cost
2012	16	\$965,500
2011	4	\$535,000
2010	18	\$451,362
2009	7	\$798,700
2008	26	\$2,459,800
2007	28	\$4,075,537
2006	50	\$11,705,992
2005	61	\$6,255,588
2004	77	\$5,462,427
2003	43	\$3,911,000
2002	70	\$5,108,100
2001	43	\$3,422,551
2000	38	\$3,813,650

Average Daily Rate*

Property	Rate
Hotels/Motels	\$79
Cabins	\$149
Condos	\$128
Campgrounds	\$43
Overall	\$86

Occupancy*

Property	Occupancy
Hotels/Motels	57%
Cabins	49%
Condos	43%
Campgrounds	37%
Overall	52%

Seasonal Occupancy*

Property	Occupancy
Summer	64%
Spring	50%
Fall	59%
Winter	33%

*Based on Product Definition Study