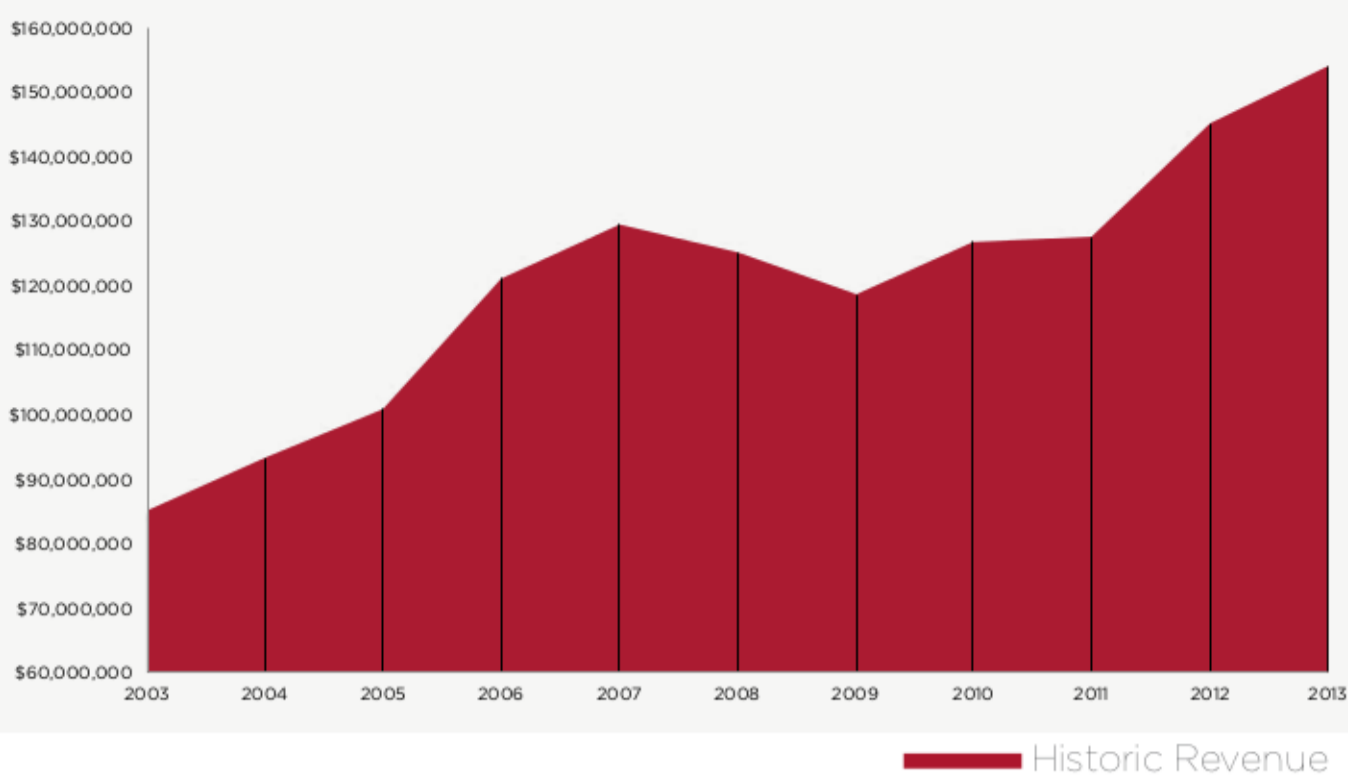


In addition to the gross receipt tax of one percent, businesses featuring amusement attractions pay an additional tourism tax of 2.5 percent. In 2011, the tax was increased from two percent. Pigeon Forge continues to evolve by identifying and recruiting new attraction developments that are reflective of the city's brand to the area each year.

Amusement Revenue



2013*

Month	Gross Business	% Change
Jan.	\$2,716,038	11
Feb.	\$6,015,926	-13
Mar.	\$11,027,687	10
Apr.	\$13,463,315	-11
May	\$12,540,430	-16
June	\$23,639,635	9
July	\$25,966,632	14
Aug.	\$16,196,417	15
Sept.	\$7,670,350	-8
Oct.	\$12,543,718	26
Nov.	\$9,879,359	16
Dec.	\$12,258,017	19
Total	\$153,917,524	6

2012*

Month	Gross Business	% Change
Jan.	\$2,454,970	-9
Feb.	\$6,902,930	21
Mar.	\$9,998,698	32
Apr.	\$15,086,279	36
May	\$14,881,763	19
June	\$21,637,838	27
July	\$22,795,690	-2
Aug.	\$14,092,891	15
Sept.	\$8,359,970	2
Oct.	\$9,971,329	5
Nov.	\$8,524,617	4
Dec.	\$10,267,873	10
Total	\$144,974,848	14

2011*

Month	Gross Business	% Change
Jan.	\$2,694,778	70
Feb.	\$5,713,538	4
Mar.	\$7,598,623	-4
Apr.	\$11,087,106	-16
May	\$12,517,614	21
June	\$17,072,885	6
July	\$23,206,656	-3
Aug.	\$12,274,634	-22
Sept.	\$8,213,509	16
Oct.	\$9,538,132	-5
Nov.	\$8,201,427	18
Dec.	\$9,322,749	48
Total	\$127,441,651	1

PRIOR YEARS*

Year	Gross Business	% Change
1981	\$7,643,302	15
1982	\$8,054,023	5
1983	\$9,378,321	16
1984	\$10,628,916	13
1985	\$12,577,510	18
1986**	\$20,541,400	63
1987	\$21,773,950	6
1988	\$26,391,100	21
1989	\$29,273,589	11
1990	\$32,171,557	9
1991	\$37,220,969	16
1992	\$41,951,633	13
1993	\$47,474,025	13
1994	\$53,135,733	12
1995	\$60,515,002	14

Year	Gross Business	% Change
1996	\$63,197,580	4
1997	\$68,488,717	8
1998	\$72,935,163	6
1999	\$74,699,135	2
2000	\$75,393,417	2
2001	\$80,843,173	7
2002	\$85,366,733	6
2003	\$85,001,731	0
2004	\$93,219,883	10
2005	\$100,799,589	8
2006	\$120,900,285	20
2007	\$129,448,718	7
2008	\$125,024,793	-3
2009	\$118,554,213	-5
2010	\$126,627,450	7

*Data is based on amusement revenue taxed at 2.5%

**Year of Dollywood opening