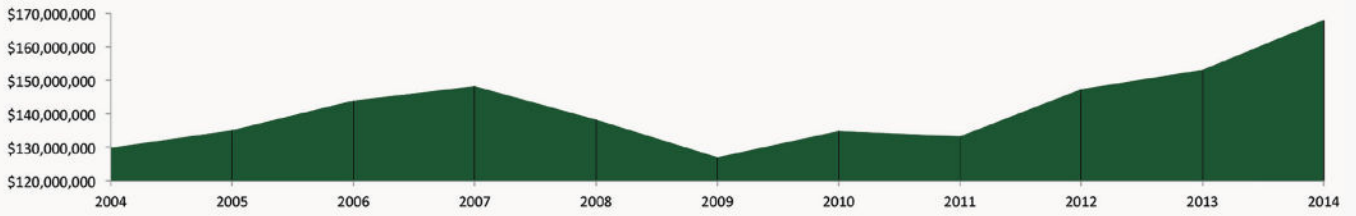




As with the amusement sector, a 2.5-percent tax is collected from all lodging properties to support the city budget. Pigeon Forge's lodging tax is currently one of the lowest in the State, especially among other cities which tourism is the main industry. Within Sevier County, there is fierce competition to attract overnight visitors. As a result, Pigeon Forge continues to add new accommodations each year to enhance the city's offerings.

Lodging Revenue



Historic Revenue

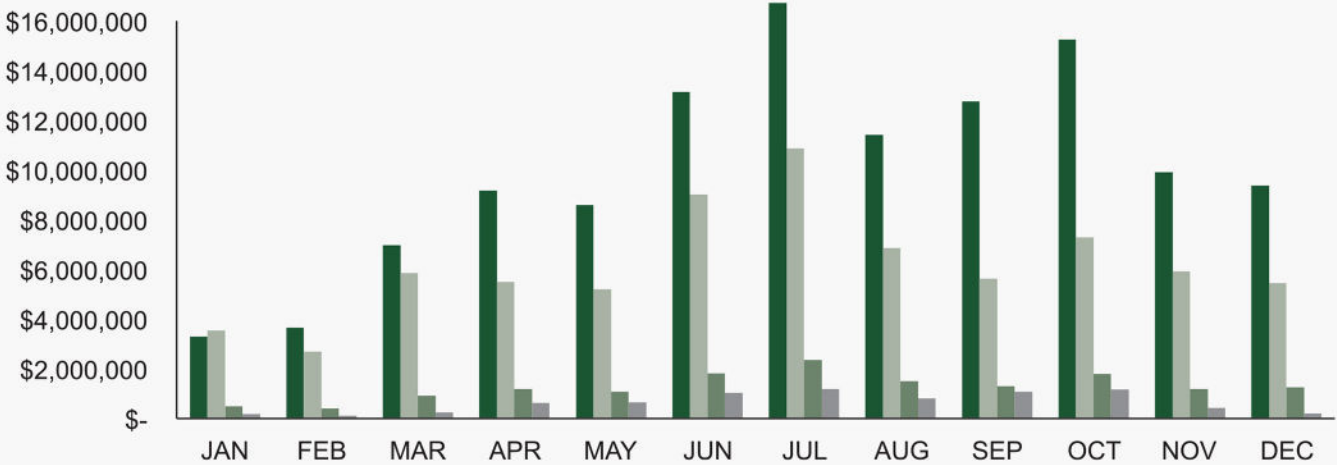
2014*		
Month	Gross Business	% Change
JAN	\$ 5,116,716	0
FEB	\$ 5,876,324	9
MAR	\$ 9,898,071	8
APR	\$ 12,117,431	10
MAY	\$ 12,290,618	2
JUN	\$ 18,810,290	5
JUL	\$ 23,248,028	7
AUG	\$ 17,384,024	13
SEP	\$ 17,256,464	15
OCT	\$ 19,494,915	8
NOV	\$ 14,058,524	17
DEC	\$ 12,332,200	21
TOTAL	\$ 167,883,605	10

2013*		
Month	Gross Business	% Change
JAN	\$ 5,122,965	8
FEB	\$ 5,403,113	-2
MAR	\$ 9,170,842	1
APR	\$ 10,968,839	-5
MAY	\$ 12,047,333	5
JUN	\$ 17,936,932	5
JUL	\$ 21,673,398	3
AUG	\$ 15,400,280	11
SEP	\$ 15,026,279	8
OCT	\$ 18,117,559	4
NOV	\$ 12,058,257	9
DEC	\$ 10,168,872	-2
TOTAL	\$ 153,094,669	4

2012*		
Month	Gross Business	% Change
JAN	\$ 4,747,882	0
FEB	\$ 5,534,713	10
MAR	\$ 9,096,586	37
APR	\$ 11,553,751	14
MAY	\$ 11,514,810	20
JUN	\$ 17,135,482	17
JUL	\$ 21,076,317	9
AUG	\$ 13,818,011	13
SEP	\$ 13,883,330	-4
OCT	\$ 17,491,322	7
NOV	\$ 11,075,648	9
DEC	\$ 10,367,220	6
TOTAL	\$ 147,295,072	11

PRIOR YEARS*		
Year	Gross Business	% Change
1997	\$ 91,552,044	5
1998	\$ 105,672,788	15
1999	\$ 110,505,592	5
2000	\$ 113,513,653	3
2001	\$ 120,123,317	6
2002	\$ 124,773,760	4
2003	\$ 125,443,146	1
2004	\$ 129,811,102	3
2005	\$ 135,041,319	4
2006	\$ 143,881,289	7
2007	\$ 148,156,932	3
2008	\$ 138,167,536	-7
2009	\$ 126,913,639	-8
2010	\$ 134,749,909	6
2011	\$ 133,185,915	-1

*2.5% lodging revenue tax is paid only on properties located within the Pigeon Forge city limits



Legend: Hotel, Cabin, Condo, Campground

2014

HOTEL REVENUE*		
Month	Gross Business	% Change
JAN	\$ 3,295,982	20
FEB	\$ 3,651,158	-1
MAR	\$ 6,979,804	9
APR	\$ 9,162,204	15
MAY	\$ 8,587,292	8
JUN	\$ 13,134,109	8
JUL	\$ 16,739,256	11
AUG	\$ 11,417,741	13
SEP	\$ 12,750,226	13
OCT	\$ 15,245,300	17
NOV	\$ 9,908,325	14
DEC	\$ 9,372,269	23
TOTAL	\$ 120,243,666	13

CABIN REVENUE*		
Month	Gross Business	% Change
JAN	\$ 3,549,895	13
FEB	\$ 2,689,001	-47
MAR	\$ 5,842,474	-2
APR	\$ 5,486,804	11
MAY	\$ 5,197,786	7
JUN	\$ 9,016,956	-1
JUL	\$ 10,873,779	-2
AUG	\$ 6,857,471	5
SEP	\$ 5,639,063	11
OCT	\$ 7,294,499	6
NOV	\$ 5,928,148	26
DEC	\$ 5,439,775	-9
TOTAL	\$ 73,815,651	1

CONDO REVENUE*		
Month	Gross Business	% Change
JAN	\$ 482,798	23
FEB	\$ 413,823	-1
MAR	\$ 920,438	7
APR	\$ 1,182,030	23
MAY	\$ 1,073,584	8
JUN	\$ 1,821,214	10
JUL	\$ 2,344,389	10
AUG	\$ 1,498,693	10
SEP	\$ 1,290,926	16
OCT	\$ 1,786,209	18
NOV	\$ 1,188,363	8
DEC	\$ 1,257,008	22
TOTAL	\$ 15,259,475	13

CAMPGROUND*		
Month	Gross Business	% Change
JAN	\$ 176,212	126
FEB	\$ 121,206	51
MAR	\$ 251,722	-3
APR	\$ 622,758	12
MAY	\$ 645,669	-2
JUN	\$ 1,022,395	8
JUL	\$ 1,182,120	6
AUG	\$ 814,567	7
SEP	\$ 1,082,538	22
OCT	\$ 1,157,870	6
NOV	\$ 417,486	-1
DEC	\$ 202,629	-22
TOTAL	\$ 7,697,172	8

*Data is based on gross receipts taxed at 1%