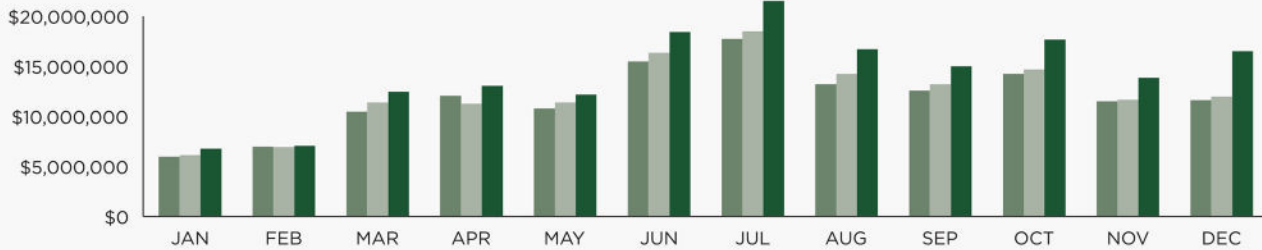




Going out to eat remains one of the most popular visitor activities. Pigeon Forge features locally owned restaurants and regional or national chain restaurants with varying menu options. Every price point is available to those dining out. Each year, the city adds new restaurants to the Parkway and surrounding area, further increasing its seating capacity and offerings. Pigeon Forge began collecting a new one-percent restaurant tax on January 1, 2014.



Legend 2014 2013 2012

2014		
Month	Gross Business	% Change
JAN	\$ 6,765,532	10
FEB	\$ 7,040,876	2
MAR	\$ 12,456,075	9
APR	\$ 13,048,160	16
MAY	\$ 12,176,233	7
JUN	\$ 18,424,517	13
JUL	\$ 21,534,089	16
AUG	\$ 16,698,253	17
SEP	\$ 14,992,840	13
OCT	\$ 17,643,526	20
NOV	\$ 13,844,637	19
DEC	\$ 16,501,489	38
TOTAL	\$ 171,126,227	16

2013		
Month	Gross Business	% Change
JAN	\$ 6,154,514	3
FEB	\$ 6,928,142	-1
MAR	\$ 11,385,448	9
APR	\$ 11,257,759	-7
MAY	\$ 11,382,189	6
JUN	\$ 16,344,136	6
JUL	\$ 18,512,480	4
AUG	\$ 14,226,388	8
SEP	\$ 13,220,541	5
OCT	\$ 14,661,348	3
NOV	\$ 11,673,662	2
DEC	\$ 11,969,295	3
TOTAL	\$ 147,715,902	4

2012		
Month	Gross Business	% Change
JAN	\$ 5,962,871	13
FEB	\$ 6,973,447	9
MAR	\$ 10,449,034	6
APR	\$ 12,050,798	10
MAY	\$ 10,780,426	12
JUN	\$ 15,486,110	8
JUL	\$ 17,731,819	12
AUG	\$ 13,220,992	9
SEP	\$ 12,568,879	3
OCT	\$ 14,235,393	4
NOV	\$ 11,485,639	9
DEC	\$ 11,622,738	6
TOTAL	\$ 142,568,146	8

PRIOR YEARS		
Year	Gross Business	% Change
1997	\$ 83,209,974	10
1998	\$ 90,392,778	9
1999	\$ 89,052,931	-1
2000	\$ 88,338,175	-1
2001	\$ 93,298,144	6
2002	\$ 95,231,679	2
2003	\$ 93,773,453	-2
2004	\$ 102,950,172	10
2005	\$ 113,543,670	10
2006	\$ 122,840,527	10
2007	\$ 125,976,608	8
2008	\$ 126,301,521	0
2009	\$ 123,056,879	-3
2010	\$ 129,878,140	6
2011	\$ 131,756,610	1