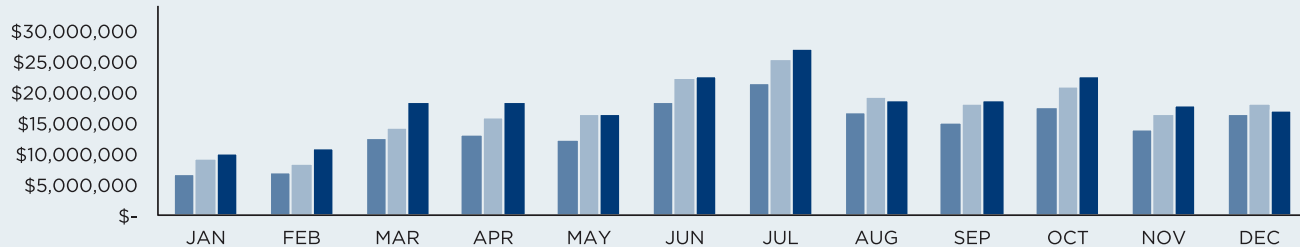


Going out to eat remains one of the most popular visitor activities. Pigeon Forge features locally-owned restaurants and regional or national chain restaurants, with varying menu options. Every price point is available to those dining out. Each year, the city adds new restaurants to the Parkway and surrounding area, further increasing its seating capacity and offerings.



# Restaurant Revenue



Legend

2014

2015

2016

2016\*

Month	Gross Business	% Change
JAN	\$ 9,984,617	10
FEB	\$ 10,954,342	33
MAR	\$ 18,323,502	29
APR	\$ 18,312,711	15
MAY	\$ 16,360,569	0
JUN	\$ 22,659,095	1
JUL	\$ 27,038,855	7
AUG	\$ 18,769,565	-2
SEP	\$ 18,664,450	3
OCT	\$ 22,435,344	8
NOV	\$ 17,924,489	10
DEC	\$ 16,857,972	-6
TOTAL	\$ 218,285,511	7

2015\*

Month	Gross Business	% Change
JAN	\$ 9,089,799	34
FEB	\$ 8,220,817	17
MAR	\$ 14,239,763	14
APR	\$ 15,952,190	22
MAY	\$ 16,386,368	35
JUN	\$ 22,408,108	22
JUL	\$ 25,219,584	17
AUG	\$ 19,086,398	14
SEP	\$ 18,183,458	21
OCT	\$ 20,854,228	18
NOV	\$ 16,325,765	18
DEC	\$ 17,987,354	9
TOTAL	\$ 203,953,832	19

2014\*

Month	Gross Business	% Change
JAN	\$ 6,765,532	10
FEB	\$ 7,040,876	2
MAR	\$ 12,456,075	9
APR	\$ 13,048,160	16
MAY	\$ 12,176,233	7
JUN	\$ 18,424,517	13
JUL	\$ 21,534,089	16
AUG	\$ 16,698,253	17
SEP	\$ 14,992,840	13
OCT	\$ 17,643,526	20
NOV	\$ 13,844,637	19
DEC	\$ 16,501,489	38
TOTAL	\$ 171,126,227	16

PRIOR YEARS\*

Year	Gross Business	% Change
2000	\$ 88,338,175	-1
2001	\$ 93,298,144	6
2002	\$ 95,231,679	2
2003	\$ 93,773,453	-2
2004	\$ 102,950,172	10
2005	\$ 113,543,670	10
2006	\$ 122,840,527	10
2007	\$ 125,976,608	8
2008	\$ 126,301,521	0
2009	\$ 123,056,879	-3
2010	\$ 129,878,140	6
2011	\$ 131,756,610	1
2012	\$ 142,568,146	8
2013	\$ 147,715,902	4

\*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)