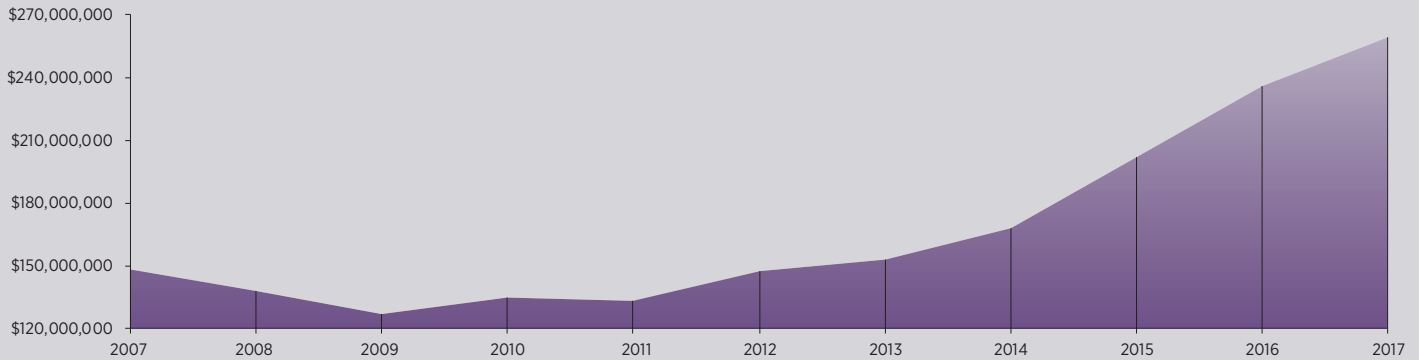




In addition to the one percent gross receipts tax, lodging properties located within Pigeon Forge collect a 2.5 percent add-on tax to the customer, applied to lodging rates only, which are collected to support the city budget. Pigeon Forge's lodging tax is one of the lowest in the state of Tennessee, especially among other cities where tourism is the main industry.

Within Sevier County, there is fierce competition to attract overnight visitors. As a result, Pigeon Forge continues to add new accommodations to enhance the city's offerings.

# Lodging Revenue



Historic Revenue

2017*		
Month	Gross Business	% Change
JAN	\$ 7,480,367	-11
FEB	\$ 8,792,597	10
MAR	\$ 15,971,564	4
APR	\$ 19,864,387	12
MAY	\$ 19,333,946	12
JUN	\$ 27,629,542	9
JUL	\$ 34,786,601	3
AUG	\$ 23,377,894	21
SEP	\$ 27,066,110	17
OCT	\$ 30,490,876	10
NOV	\$ 22,495,779	8
DEC	\$ 21,782,688	18
TOTAL	\$ 259,072,351	10

2016*		
Month	Gross Business	% Change
JAN	\$ 8,401,740	20
FEB	\$ 8,021,537	13
MAR	\$ 15,388,273	40
APR	\$ 17,687,563	20
MAY	\$ 17,263,172	13
JUN	\$ 25,416,469	17
JUL	\$ 33,835,647	18
AUG	\$ 19,364,115	5
SEP	\$ 23,047,252	12
OCT	\$ 27,702,344	12
NOV	\$ 20,738,539	17
DEC	\$ 18,490,661	21
TOTAL	\$ 235,357,312	16

2015*		
Month	Gross Business	% Change
JAN	\$ 7,012,240	37
FEB	\$ 7,083,395	21
MAR	\$ 11,006,845	11
APR	\$ 14,727,261	22
MAY	\$ 15,251,992	24
JUN	\$ 21,781,670	16
JUL	\$ 28,594,095	23
AUG	\$ 18,408,542	6
SEP	\$ 20,647,615	20
OCT	\$ 24,672,268	27
NOV	\$ 17,651,694	26
DEC	\$ 15,269,188	24
TOTAL	\$ 202,106,805	20

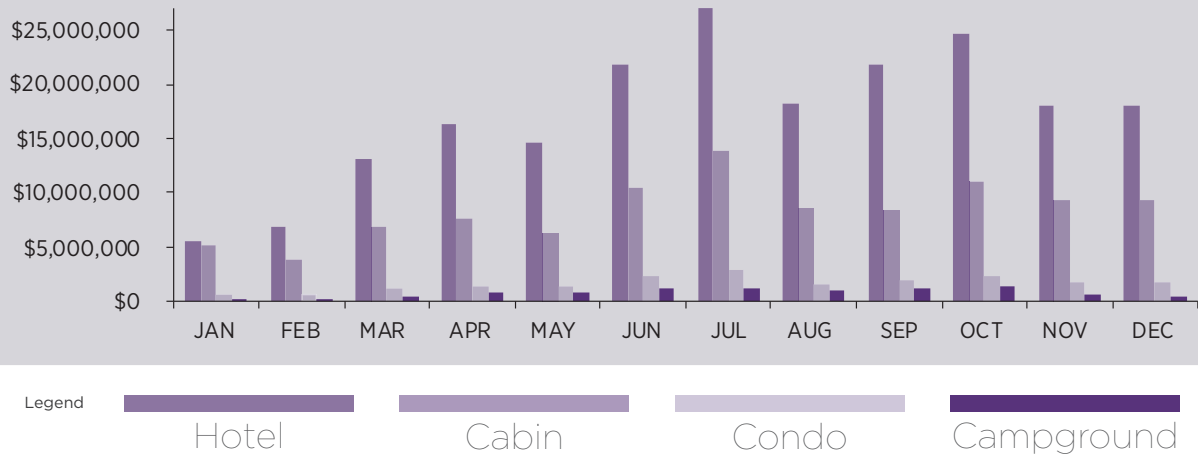
PRIOR YEARS*		
Year	Gross Business	% Change
2000	\$ 113,513,653	3
2001	\$ 120,123,317	6
2002	\$ 124,773,760	4
2003	\$ 125,443,146	1
2004	\$ 129,811,102	3
2005	\$ 135,041,319	4
2006	\$ 143,881,289	7
2007	\$ 148,156,932	3
2008	\$ 138,167,536	-7
2009	\$ 126,913,639	-8
2010	\$ 134,749,909	6
2011	\$ 133,185,915	-1
2012	\$ 147,295,072	11
2013	\$ 153,094,669	4
2014	\$ 167,883,605	10

\*Data is based off 2.5% lodging revenue tax, provided only from properties located within the Pigeon Forge city limits



Pigeon Forge is able to break out lodging revenues by category from the 1 percent gross receipts tax, which is based on rental proceeds in addition to sales on amenities the lodging properties provide to their customers. The variety of lodging options within Pigeon Forge is highly rated by the millions of visitors, and one of the reasons those visitors continue to come back.

Lodging Revenue by Category



2017

HOTEL REVENUE\*

Month	Gross Business	% Change
JAN	\$ 5,569,189	2
FEB	\$ 6,843,316	11
MAR	\$ 13,085,247	11
APR	\$ 16,328,449	15
MAY	\$ 14,665,303	9
JUN	\$ 21,844,589	11
JUL	\$ 27,852,980	8
AUG	\$ 18,179,827	20
SEP	\$ 21,881,397	18
OCT	\$ 24,708,025	13
NOV	\$ 17,987,004	21
DEC	\$ 17,951,478	23
TOTAL	\$ 206,896,804	14

CABIN REVENUE\*

Month	Gross Business	% Change
JAN	\$ 5,229,183	-8
FEB	\$ 3,845,764	-23
MAR	\$ 6,952,034	-13
APR	\$ 7,591,808	2
MAY	\$ 6,315,580	-12
JUN	\$ 10,458,398	-9
JUL	\$ 13,872,263	-9
AUG	\$ 8,650,599	-2
SEP	\$ 8,412,348	8
OCT	\$ 11,080,855	-4
NOV	\$ 9,263,498	1
DEC	\$ 9,278,200	16
TOTAL	\$ 100,950,530	-4

CONDO REVENUE\*

Month	Gross Business	% Change
JAN	\$ 541,908	-10
FEB	\$ 596,096	-7
MAR	\$ 1,120,715	-13
APR	\$ 1,399,164	3
MAY	\$ 1,305,312	7
JUN	\$ 2,282,308	0
JUL	\$ 2,856,294	-2
AUG	\$ 1,650,751	4
SEP	\$ 1,887,537	22
OCT	\$ 2,249,844	7
NOV	\$ 1,672,166	12
DEC	\$ 1,732,903	31
TOTAL	\$ 19,294,998	5

CAMPGROUND\*

Month	Gross Business	% Change
JAN	\$ 161,124	-19
FEB	\$ 131,680	4
MAR	\$ 337,453	-29
APR	\$ 813,967	-2
MAY	\$ 713,281	-18
JUN	\$ 1,097,845	-20
JUL	\$ 1,275,113	-22
AUG	\$ 928,486	-1
SEP	\$ 1,248,638	-15
OCT	\$ 1,302,611	-8
NOV	\$ 690,099	48
DEC	\$ 341,215	13
TOTAL	\$ 9,041,512	-11

\*Data is based on gross receipts taxed at 1%