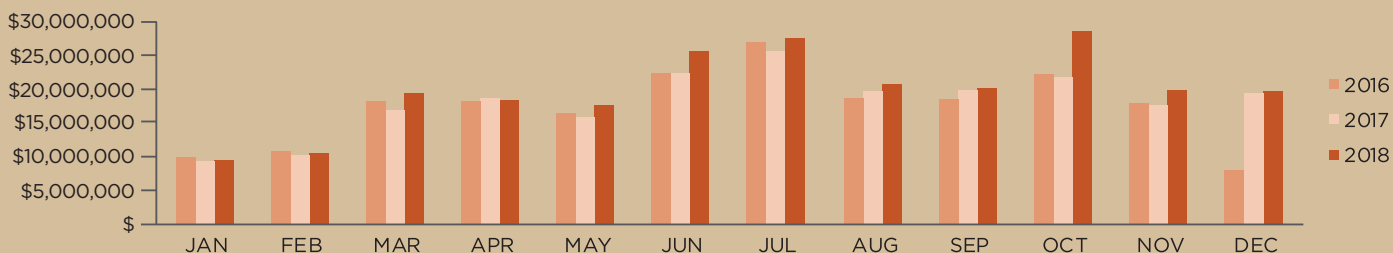


Going out to eat remains one of the most popular visitor activities. Pigeon Forge features locally owned restaurants and regional or national chain restaurants, with varying menu options. Every price point is available to those dining out. Each year, the city adds new restaurants to the Parkway and surrounding area, further increasing its seating capacity and offerings.



| 2018* |                |          |
|-------|----------------|----------|
| Month | Gross Business | % Change |
| JAN   | \$ 9,598,719   | 2        |
| FEB   | \$ 10,731,954  | 3        |
| MAR   | \$ 19,497,506  | 15       |
| APR   | \$ 18,392,907  | -2       |
| MAY   | \$ 17,663,305  | 10       |
| JUN   | \$ 25,818,830  | 14       |
| JUL   | \$ 27,764,002  | 7        |
| AUG   | \$ 20,766,430  | 5        |
| SEP   | \$ 20,200,998  | 1        |
| OCT   | \$ 28,717,714  | 32       |
| NOV   | \$ 20,079,292  | 12       |
| DEC   | \$ 19,735,777  | 0        |
| TOTAL | \$ 238,967,434 | 9        |

| 2017* |                |          |
|-------|----------------|----------|
| Month | Gross Business | % Change |
| JAN   | \$ 9,413,110   | -6       |
| FEB   | \$ 10,409,111  | -5       |
| MAR   | \$ 17,009,334  | -7       |
| APR   | \$ 18,715,475  | 2        |
| MAY   | \$ 16,011,742  | -2       |
| JUN   | \$ 22,610,606  | 0        |
| JUL   | \$ 25,974,176  | -4       |
| AUG   | \$ 19,818,722  | 6        |
| SEP   | \$ 20,021,966  | 7        |
| OCT   | \$ 21,698,875  | -3       |
| NOV   | \$ 17,857,022  | 0        |
| DEC   | \$ 19,650,089  | 17       |
| TOTAL | \$ 219,190,228 | 0        |

| 2016* |                |          |
|-------|----------------|----------|
| Month | Gross Business | % Change |
| JAN   | \$ 9,984,617   | 10       |
| FEB   | \$ 10,954,342  | 33       |
| MAR   | \$ 18,323,502  | 29       |
| APR   | \$ 18,312,711  | 15       |
| MAY   | \$ 16,360,569  | 0        |
| JUN   | \$ 22,659,095  | 1        |
| JUL   | \$ 27,038,855  | 7        |
| AUG   | \$ 18,769,565  | -2       |
| SEP   | \$ 18,664,450  | 3        |
| OCT   | \$ 22,435,344  | 8        |
| NOV   | \$ 17,924,489  | 10       |
| DEC   | \$ 16,857,972  | -6       |
| TOTAL | \$ 210,285,511 | 7        |

| PRIOR YEARS* |                |          |
|--------------|----------------|----------|
| Year         | Gross Business | % Change |
| 2001         | \$ 93,298,144  | 6        |
| 2002         | \$ 95,231,679  | 2        |
| 2003         | \$ 93,773,453  | -2       |
| 2004         | \$ 102,950,172 | 10       |
| 2005         | \$ 113,543,670 | 10       |
| 2006         | \$ 122,840,527 | 10       |
| 2007         | \$ 125,976,608 | 8        |
| 2008         | \$ 126,301,521 | 0        |
| 2009         | \$ 123,056,879 | -3       |
| 2010         | \$ 129,878,140 | 6        |
| 2011         | \$ 131,756,610 | 1        |
| 2012         | \$ 142,568,146 | 8        |
| 2013         | \$ 147,715,902 | 4        |
| 2014         | \$ 171,126,227 | 16       |
| 2015         | \$ 203,953,832 | 19       |

\*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)