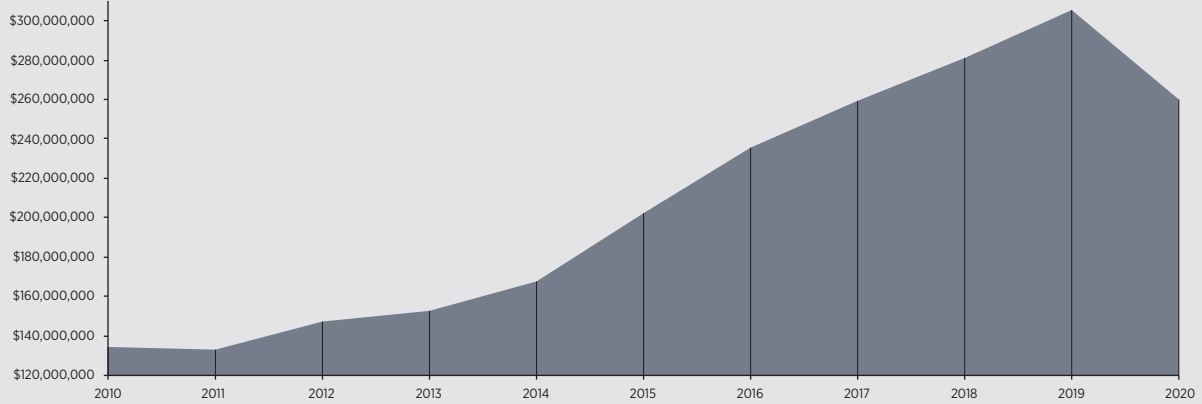




In addition to the one percent gross receipts tax, lodging properties located within Pigeon Forge collect a 2.5 percent add-on tax to the customer, applied to lodging rates only, which are collected to support the city budget. Pigeon Forge's lodging tax is one of the lowest in the state of Tennessee, especially among other cities where tourism is the main industry.

The lodging industry in Pigeon Forge continues to grow, with new properties added regularly along the Parkway, as well as in other areas of the city boundaries that provide close proximity to activities and entertainment.



Historic Revenue

2020*

Month	Gross Business	% Change
JAN	\$ 10,648,944	18
FEB	\$ 10,455,490	5
MAR	\$ 6,460,207	-70
APR	\$ 2,722,196	-88
MAY	\$ 12,384,252	-44
JUN	\$ 28,802,515	-17
JUL	\$ 36,822,688	-9
AUG	\$ 25,331,332	-10
SEP	\$ 29,181,876	1
OCT	\$ 40,833,314	21
NOV	\$ 25,215,933	-6
DEC	\$ 31,289,657	17
TOTAL	\$ 260,198,404	-15

2019*

Month	Gross Business	% Change
JAN	\$ 9,045,015	4
FEB	\$ 10,002,731	12
MAR	\$ 21,720,716	17
APR	\$ 22,670,834	10
MAY	\$ 21,996,089	6
JUN	\$ 34,859,531	9
JUL	\$ 40,587,762	6
AUG	\$ 28,043,233	14
SEP	\$ 28,759,674	7
OCT	\$ 33,918,833	3
NOV	\$ 26,904,919	7
DEC	\$ 26,841,308	16
TOTAL	\$ 305,350,645	9

2018*

Month	Gross Business	% Change
JAN	\$ 8,667,112	16
FEB	\$ 8,955,068	2
MAR	\$ 18,635,470	17
APR	\$ 20,700,328	4
MAY	\$ 20,760,089	7
JUN	\$ 31,942,926	16
JUL	\$ 38,330,364	10
AUG	\$ 24,571,659	5
SEP	\$ 26,997,470	0
OCT	\$ 32,985,168	8
NOV	\$ 25,222,286	12
DEC	\$ 23,151,467	6
TOTAL	\$ 280,919,407	8

PRIOR YEARS*

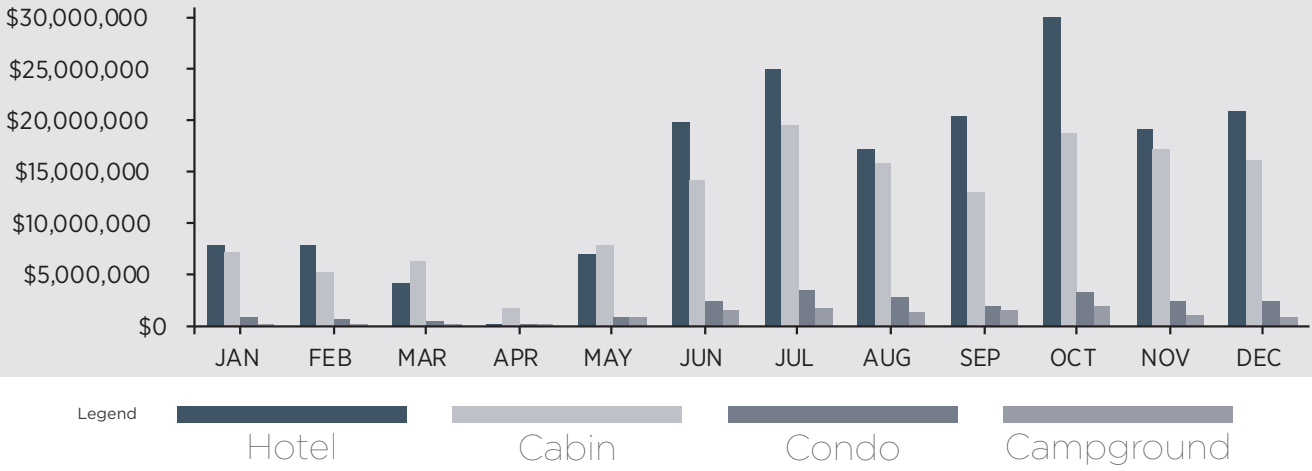
Year	Gross Business	% Change
2005	\$ 135,041,319	4
2006	\$ 143,881,289	7
2007	\$ 148,156,932	3
2008	\$ 138,167,536	-7
2009	\$ 126,913,639	-8
2010	\$ 134,749,909	6
2011	\$ 133,185,915	-1
2012	\$ 147,295,072	11
2013	\$ 153,094,669	4
2014	\$ 167,883,605	10
2015	\$ 202,106,805	20
2016	\$ 235,357,312	16
2017	\$ 259,072,351	10

*Data is based off 2.5% lodging revenue tax, provided only from properties located within the Pigeon Forge city limits



Pigeon Forge is able to break out lodging revenues by category from the 1 percent gross receipts tax, which is based on rental proceeds in addition to sales on amenities the lodging properties provide to their customers. The variety of lodging options within Pigeon Forge is highly rated by the millions of visitors, and one of the reasons those visitors continue to come back.

Lodging Revenue by Category



Legend: Hotel (dark blue), Cabin (light blue), Condo (medium blue), Campground (grey)

2020

HOTEL REVENUE*

Month	Gross Business	% Change
JAN	\$ 7,823,865	25
FEB	\$ 7,775,642	3
MAR	\$ 4,153,757	-77
APR	\$ 356,209	-98
MAY	\$ 7,068,728	-59
JUN	\$ 19,829,963	-25
JUL	\$ 24,962,652	-21
AUG	\$ 17,157,939	-17
SEP	\$ 20,384,016	-8
OCT	\$ 30,060,446	11
NOV	\$ 19,196,567	-2
DEC	\$ 21,014,855	5
TOTAL	\$ 179,784,639	-23

CABIN REVENUE*

Month	Gross Business	% Change
JAN	\$ 7,134,098	6
FEB	\$ 5,173,224	10
MAR	\$ 6,426,701	-32
APR	\$ 1,798,524	-79
MAY	\$ 7,968,800	4
JUN	\$ 14,171,212	4
JUL	\$ 19,545,615	24
AUG	\$ 15,926,858	52
SEP	\$ 13,071,207	42
OCT	\$ 18,683,879	62
NOV	\$ 17,186,014	73
DEC	\$ 16,106,899	32
TOTAL	\$ 143,193,031	19

CONDO REVENUE*

Month	Gross Business	% Change
JAN	\$ 849,090	28
FEB	\$ 788,462	20
MAR	\$ 384,669	-77
APR	\$ 57,864	-96
MAY	\$ 902,195	-39
JUN	\$ 2,408,056	-7
JUL	\$ 3,491,604	4
AUG	\$ 2,829,584	34
SEP	\$ 2,086,178	12
OCT	\$ 3,207,384	31
NOV	\$ 2,361,666	16
DEC	\$ 2,480,797	29
TOTAL	\$ 21,847,549	-2

CAMPGROUND*

Month	Gross Business	% Change
JAN	\$ 261,855	51
FEB	\$ 196,567	42
MAR	\$ 245,133	-49
APR	\$ 170,352	-82
MAY	\$ 935,023	3
JUN	\$ 1,571,769	25
JUL	\$ 1,763,295	30
AUG	\$ 1,303,398	10
SEP	\$ 1,654,897	29
OCT	\$ 2,097,685	48
NOV	\$ 1,186,750	55
DEC	\$ 864,474	65
TOTAL	\$ 12,251,198	17

*Data is based on gross receipts taxed at 1%