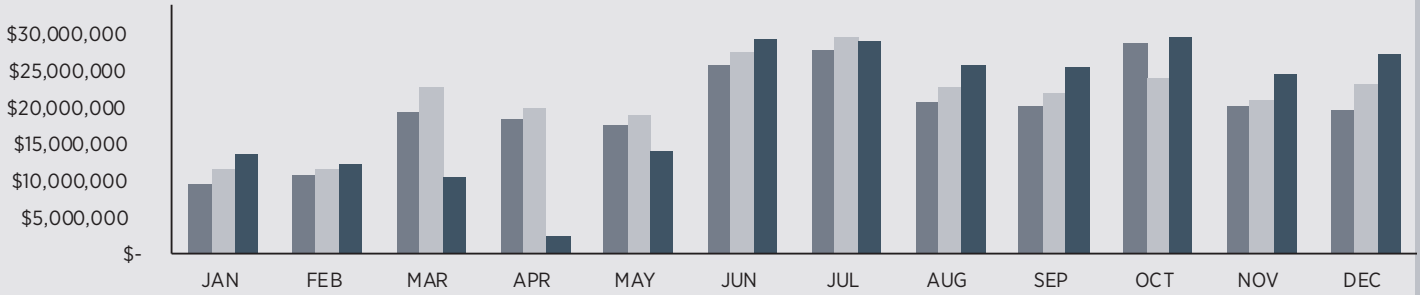




Due to a growing mix of locally owned restaurants and regional and national chains, visitors find more options each time they visit Pigeon Forge. Every price point is available to those dining out, along with a variety of cuisine and menu options. With dining out a regular expense for any vacation or getaway, the variety and selection of restaurants in Pigeon Forge contributes to its wide appeal.



Legend 2018 2019 2020

2020*		
Month	Gross Business	% Change
JAN	\$ 13,426,906	17
FEB	\$ 12,241,584	6
MAR	\$ 10,578,531	-53
APR	\$ 2,340,046	-88
MAY	\$ 14,111,384	-25
JUN	\$ 29,381,579	7
JUL	\$ 29,083,243	-1
AUG	\$ 25,786,954	14
SEP	\$ 25,558,687	17
OCT	\$ 29,476,609	23
NOV	\$ 24,437,085	17
DEC	\$ 27,304,712	17
TOTAL	\$ 243,727,320	-4

2019*		
Month	Gross Business	% Change
JAN	\$ 11,438,816	19
FEB	\$ 11,562,676	8
MAR	\$ 22,631,451	16
APR	\$ 19,947,510	8
MAY	\$ 18,831,325	7
JUN	\$ 27,464,353	6
JUL	\$ 29,473,399	6
AUG	\$ 22,603,901	9
SEP	\$ 21,910,139	8
OCT	\$ 23,918,761	-17
NOV	\$ 20,854,018	4
DEC	\$ 23,312,553	18
TOTAL	\$ 253,948,902	6

2018*		
Month	Gross Business	% Change
JAN	\$ 9,598,719	2
FEB	\$ 10,731,954	3
MAR	\$ 19,497,506	15
APR	\$ 18,392,907	-2
MAY	\$ 17,663,305	10
JUN	\$ 25,818,830	14
JUL	\$ 27,764,002	7
AUG	\$ 20,766,430	5
SEP	\$ 20,200,998	1
OCT	\$ 28,717,714	32
NOV	\$ 20,079,292	12
DEC	\$ 19,735,777	0
TOTAL	\$ 238,967,434	9

PRIOR YEARS*		
Year	Gross Business	% Change
2005	\$ 113,543,670	10
2006	\$ 122,840,527	10
2007	\$ 125,976,608	8
2008	\$ 126,301,521	0
2009	\$ 123,056,879	-3
2010	\$ 129,878,140	6
2011	\$ 131,756,610	1
2012	\$ 142,568,146	8
2013	\$ 147,715,902	4
2014	\$ 171,126,227	16
2015	\$ 203,953,832	19
2016	\$ 218,285,511	7
2017	\$ 219,190,228	0

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)