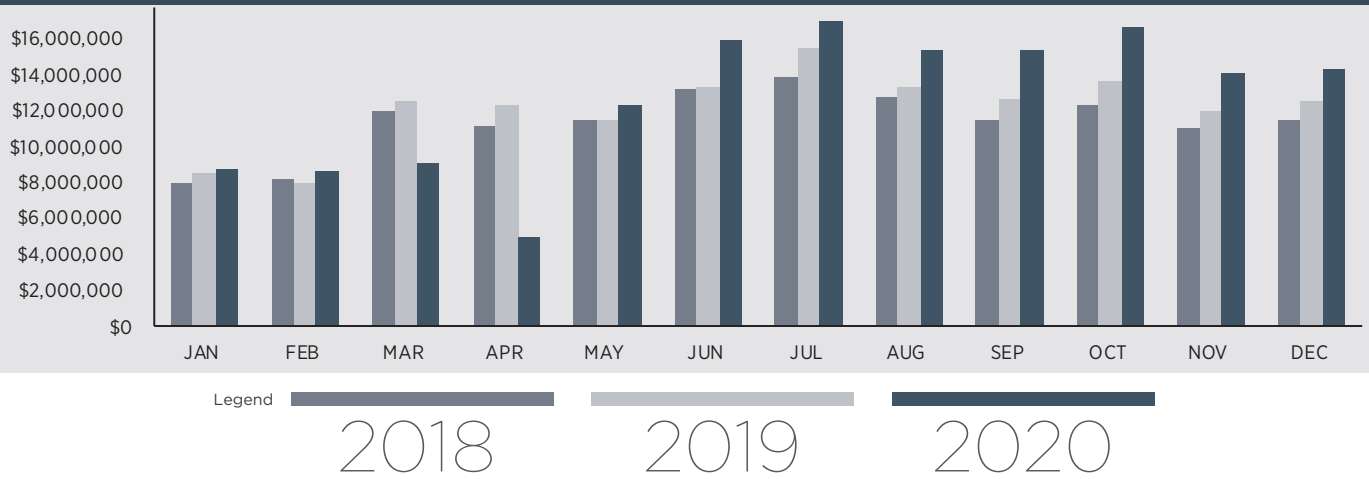




Pigeon Forge features many retail and service stores that are patronized by both residents and visitors. In 2019 and 2020 new developments were announced that will substantially add to the number of retail stores located in Pigeon Forge. Stores classified as part of this sector include those as not being part of an outlet mall or offering niche specialty products.

Retail & Services Revenue



2020*		
Month	Gross Business	% Change
JAN	\$ 8,639,170	1
FEB	\$ 8,530,415	7
MAR	\$ 8,994,538	-28
APR	\$ 4,890,463	-60
MAY	\$ 12,230,969	8
JUN	\$ 15,870,670	20
JUL	\$ 16,935,698	10
AUG	\$ 15,356,595	16
SEP	\$ 15,350,128	22
OCT	\$ 16,606,485	23
NOV	\$ 14,060,795	18
DEC	\$ 14,246,912	15
TOTAL	\$ 151,712,838	5

2019*		
Month	Gross Business	% Change
JAN	\$ 8,518,162	7
FEB	\$ 7,965,036	-2
MAR	\$ 12,521,272	5
APR	\$ 12,234,848	10
MAY	\$ 11,356,713	0
JUN	\$ 13,207,916	1
JUL	\$ 15,432,910	12
AUG	\$ 13,251,958	4
SEP	\$ 12,557,691	10
OCT	\$ 13,536,208	11
NOV	\$ 11,932,707	8
DEC	\$ 12,440,415	9
TOTAL	\$ 144,955,836	6

2018*		
Month	Gross Business	% Change
JAN	\$ 7,954,388	6
FEB	\$ 8,115,272	3
MAR	\$ 11,935,245	8
APR	\$ 11,114,740	6
MAY	\$ 11,400,182	9
JUN	\$ 13,096,176	1
JUL	\$ 13,826,542	-2
AUG	\$ 12,757,648	4
SEP	\$ 11,452,263	-3
OCT	\$ 12,237,930	-5
NOV	\$ 11,012,097	-1
DEC	\$ 11,394,962	-2
TOTAL	\$ 136,297,445	2

PRIOR YEARS*		
Year	Gross Business	% Change
2005	\$ 87,258,299	13
2006	\$ 108,196,313	20
2007	\$ 102,107,932	-6
2008	\$ 92,490,640	-9
2009	\$ 82,832,938	-10
2010	\$ 82,026,018	-1
2011	\$ 94,942,266	16
2012	\$ 109,094,114	15
2013	\$ 117,091,729	7
2014	\$ 130,110,788	11
2015	\$ 133,962,916	3
2016	\$ 128,722,229	-4
2017	\$ 134,016,582	4

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)