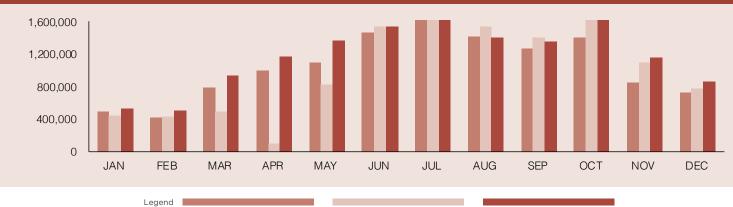
Great Smoky Mountains National Park attributes to the beauty and appeal of Pigeon Forge. The national park broke visitation records in 2021 with 14,137,812 visits, exceeding the 2019 record by 1.5 million visits and 2020 visitation by more than 2 million visits. Great Smoky Mountains National Park continues to be the nation's most visited national park, with more than twice the visitation of Grand Canyon National Park, the nation's second most visited park.



20

| 19 | 20 |
|----|----|
| | |

| Month | Visitor Count | % Change |
|-------|---------------|----------|
| JAN | 525,801 | 17 |
| FEB | 502,459 | 15 |
| MAR | 931,060 | 48 |
| APR | 1,169,469 | 92 |
| MAY | 1,363,183 | 39 |
| JUN | 1,539,247 | 0 |
| JUL | 1,730,987 | 0 |
| AUG | 1,398,161 | -10 |
| SEP | 1,355,599 | -3 |
| OCT | 1,633,547 | -6 |
| NOV | 1,155,227 | 6 |
| DEC | 856,808 | 9 |
| TOTAL | 14,161,548 | 15 |

| 2020 | | | | |
|------|-------|---------------|-----------|--|
| | Month | Visitor Count | % Change | |
| | | VISICOI COUNT | /a change | |
| | JAN | 438,509 | -12 | |
| | FEB | 426,839 | 1 | |
| | MAR | 487,535 | -38 | |
| | APR | 99,371 | -90 | |
| | MAY | 828,792 | -24 | |
| | JUN | 1,535,660 | 4 | |
| | JUL | 1,726,187 | 7 | |
| | AUG | 1,544,254 | 9 | |
| | SEP | 1,400,171 | 10 | |
| | OCT | 1,739,720 | 24 | |
| | NOV | 1,091,098 | 28 | |
| | DEC | 777,584 | 8 | |
| | TOTAL | 12,095,720 | -4 | |

| 2019 | | | | |
|-------|---------------|----------|--|--|
| Month | Visitor Count | % Change | | |
| JAN | 496,743 | 55 | | |
| FEB | 421,770 | 6 | | |
| MAR | 786,305 | 14 | | |
| APR | 999,259 | 22 | | |
| MAY | 1,096,056 | 11 | | |
| JUN | 1,469,857 | 5 | | |
| JUL | 1,613,133 | 10 | | |
| AUG | 1,411,231 | 18 | | |
| SEP | 1,273,326 | -7 | | |
| OCT | 1,408,013 | 11 | | |
| NOV | 851,419 | -2 | | |
| DEC | 720,631 | 13 | | |
| TOTAL | 12,547,743 | 10 | | |

| PRIOR YEARS | | |
|-------------|---------------|----------|
| | | |
| Year | Visitor Count | % Change |
| 2006 | 9,289,215 | 1 |
| 2007 | 9,372,253 | 1 |
| 2008 | 9,044,010 | -4 |
| 2009 | 9,491,437 | 5 |
| 2010 | 9,463,538 | 0 |
| 2011 | 9,008,830 | -5 |
| 2012 | 9,685,829 | 8 |
| 2013 | 9,354,695 | -3 |
| 2014 | 10,099,276 | 8 |
| 2015 | 10,712,674 | 6 |
| 2016 | 11,312,786 | 6 |
| 2017 | 11,338,893 | 0 |
| 2018 | 11,421,200 | 1 |