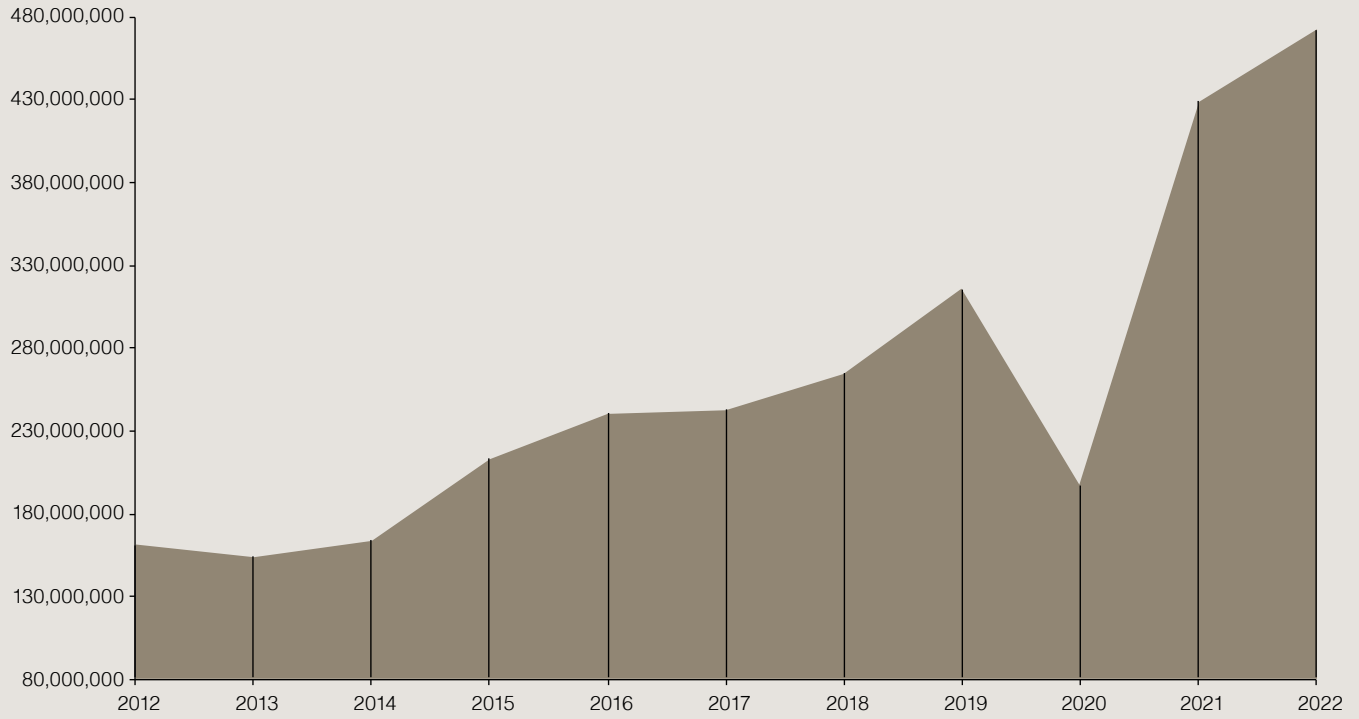




The amusement sector of Pigeon Forge is made up of a variety of businesses and attractions, including Dollywood Theme Park, entertainment and retail centers that feature 200' tall rides that provide wonderful views of the Smoky Mountains, a Titanic-themed museum, go-cart tracks, and much more. Each year, Pigeon Forge continues to evolve by identifying and recruiting new attraction developments that are reflective of the city's brand and appeal.

# Amusement Revenue



Historical Revenue

## 2022\*

Month	Gross Business	% Change
JAN	\$ 11,501,910	26%
FEB	\$ 11,532,167	28%
MAR	\$ 38,137,824	14%
APR	\$ 40,636,930	19%
MAY	\$ 37,942,648	-2%
JUN	\$ 56,856,950	-5%
JUL	\$ 65,836,147	0%
AUG	\$ 38,568,903	8%
SEP	\$ 27,488,933	17%
OCT	\$ 55,840,884	31%
NOV	\$ 41,484,009	14%
DEC	\$ 46,595,286	14%
<b>TOTAL</b>	<b>\$ 472,422,591</b>	<b>10%</b>

\*Data is based on gross receipts taxed at 1%

## 2021\*

Month	Gross Business	% Change
JAN	\$ 9,108,628	-11
FEB	\$ 9,030,612	37
MAR	\$ 33,540,567	344
APR	\$ 34,075,041	40,883
MAY	\$ 38,586,334	607
JUN	\$ 59,818,535	170
JUL	\$ 66,110,817	133
AUG	\$ 35,711,796	88
SEP	\$ 23,503,959	44
OCT	\$ 42,528,897	37
NOV	\$ 36,347,499	36
DEC	\$ 40,786,268	72
TOTAL	\$ 429,148,953	118

## 2020\*

Month	Gross Business	% Change
JAN	\$ 10,204,393	-10
FEB	\$ 6,608,149	-2
MAR	\$ 7,550,517	-72
APR	\$ 83,145	-100
MAY	\$ 5,457,397	-78
JUN	\$ 22,193,771	-42
JUL	\$ 28,363,739	-39
AUG	\$ 18,988,104	-26
SEP	\$ 16,281,147	2
OCT	\$ 31,045,498	6
NOV	\$ 26,685,003	-15
DEC	\$ 23,707,711	-26
TOTAL	\$ 197,168,574	-38

## PRIOR YEARS\*

Year	Gross Business	% Change
1985	\$ 12,577,510	18
1986**	\$ 20,541,400	63
1987	\$ 21,773,950	6
1988	\$ 26,391,100	21
1989	\$ 29,273,589	11
1990	\$ 32,171,557	9
1991	\$ 37,220,969	16
1992	\$ 41,951,633	13
1993	\$ 47,474,025	13
1994	\$ 53,135,733	12
1995	\$ 60,515,002	14
1996	\$ 63,197,580	4
1997	\$ 68,488,717	8
1998	\$ 72,935,163	6
1999	\$ 74,699,135	2
2000	\$ 75,393,417	2
2001	\$ 80,843,173	7
2002	\$ 85,366,733	6

Year	Gross Business	% Change
2003	\$ 85,001,731	0
2004	\$ 93,219,883	10
2005	\$ 100,799,589	8
2006	\$ 120,900,285	20
2007	\$ 129,448,718	7
2008	\$ 125,024,793	-3
2009	\$ 118,554,213	-5
2010	\$ 126,627,450	7
2011	\$ 127,441,651	1
2012	\$ 161,060,279	11
2013	\$ 153,917,524	6
2014	\$ 163,840,200	6
2015	\$ 213,083,888	14
2016	\$ 240,887,447	13
2017	\$ 242,751,187	1
2018	\$ 264,669,250	9
2019	\$ 315,761,208	19

\*For the years 1985 through 2011, the data is based on an amusement tax of 2.5%, for 2012 and after the data is based on business receipts taxed at 1% of total gross sales (excluding sales tax).

\*\*Year of Dollywood opening

Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)