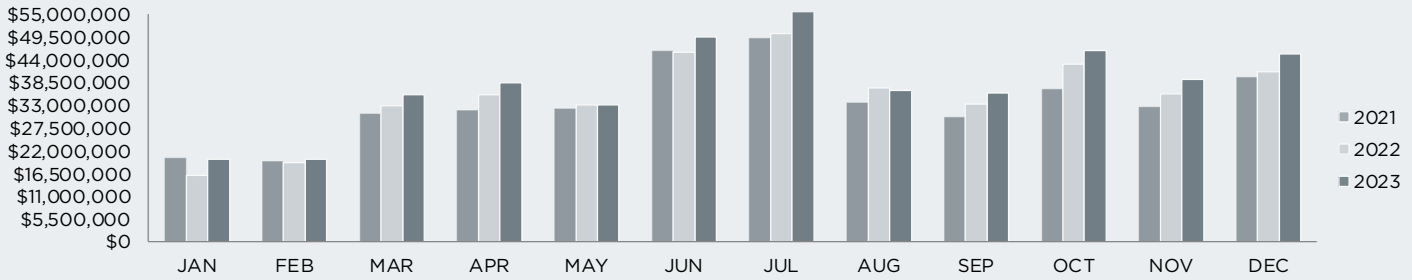




Due to a growing mix of locally owned restaurants and regional and national chains, visitors find more options each time they visit Pigeon Forge. Every price point is available to those dining out, along with a variety of cuisine and menu options. With dining out a regular expense for any vacation or getaway, the variety and selection of restaurants in Pigeon Forge contributes to its wide appeal.



Legend

2021

2022

2023

2023*

Month	Gross Business	% Change
JAN	\$ 19,854,982	24%
FEB	\$ 19,831,942	4%
MAR	\$ 35,431,730	8%
APR	\$ 38,294,745	8%
MAY	\$ 33,080,462	0%
JUN	\$ 49,525,931	8%
JUL	\$ 55,868,086	11%
AUG	\$ 36,518,242	-2%
SEP	\$ 35,898,497	8%
OCT	\$ 46,216,395	8%
NOV	\$ 39,074,051	10%
DEC	\$ 45,246,918	10%
TOTAL	\$ 454,841,981	8%

2022*

Month	Gross Business	% Change
JAN	\$ 16,006,104	-21%
FEB	\$ 19,050,491	-2%
MAR	\$ 32,880,332	6%
APR	\$ 35,373,710	12%
MAY	\$ 33,103,646	3%
JUN	\$ 45,817,536	-1%
JUL	\$ 50,294,104	2%
AUG	\$ 37,163,236	11%
SEP	\$ 33,276,566	11%
OCT	\$ 42,854,177	16%
NOV	\$ 35,671,778	10%
DEC	\$ 40,965,213	3%
TOTAL	\$ 422,456,893	5%

2021*

Month	Gross Business	% Change
JAN	\$ 20,293,527	31%
FEB	\$ 19,380,195	58%
MAR	\$ 30,908,028	162%
APR	\$ 31,709,424	829%
MAY	\$ 32,246,321	115%
JUN	\$ 46,198,923	56%
JUL	\$ 49,303,085	44%
AUG	\$ 33,628,844	22%
SEP	\$ 30,067,297	8%
OCT	\$ 36,982,978	12%
NOV	\$ 32,526,192	29%
DEC	\$ 39,838,002	29%
TOTAL	\$ 403,082,816	51%

PRIOR YEARS*

Year	Gross Business	% Change
2008	\$ 126,301,521	0%
2009	\$ 123,056,879	-3%
2010	\$ 129,878,140	6%
2011	\$ 131,756,610	1%
2012	\$ 142,568,146	8%
2013	\$ 147,715,902	4%
2014	\$ 171,126,227	16%
2015	\$ 203,953,832	19%
2016	\$ 218,285,511	7%
2017	\$ 219,190,228	0%
2018	\$ 238,967,434	9%
2019	\$ 253,948,902	6%
2020**	\$ 266,216,921	-15%

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)

**2020 revenue impacted by the COVID-19 pandemic